

Creative Communications - Greenville
 Po Box 24189
 Greenville SC 29616

Larry Martin/ R/ Senate
 Submission Number 3202 Issue 1



WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6698
 (864) 576-7777 FAX (864) 587-4480

Copy

Client: Larry Martin/ R/ Senate	Submission Cost: 2225	Campaign Ref: BX212101601
Buyer: ..	Client/Product/Estimate: MARTIN/101712/WSPA	Sales Rep: WSPA Political
Schedule Dates: 10/17/12 to 10/28/12	Weeks: 2	Order Ref: MARTIN/101712/WSPA
Est./PO Number: MARTIN/101712/WSPA	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: 2012	Booking Group: WSPA	Key Market: Greenville Spartanburg
Demographic: (L) Household	Order:	Ashevil

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
1	Fr 9p ET / 8p CT CSI NY MTWTFSS Isolations: W/C 10/15F.. . W/C 10/22F..	05	700	30	Nbr of Spots	1		700
			900	Comme	Nbr of Spots	1	1	900
2	Fr 8p ET / 7p CT Hawaii Five-O MTWTFSS Isolations: W/C 10/15F.. . W/C 10/22S.	05	625	30	Nbr of Spots	1	1	625
				Comme				
Weekly Totals: Total Spots(Ord Spots)					2	1	3	

Grand Totals					Month 10 Weeks: 4			
					10/15	10/22		
Totals					3	2		1
Spots					3	2		1
Cost					2225	1325		900

Grand Totals:	Spots: 3
	Gross Total: 2,225.00
	Commission: 333.75
	Net Total: 1,891.25